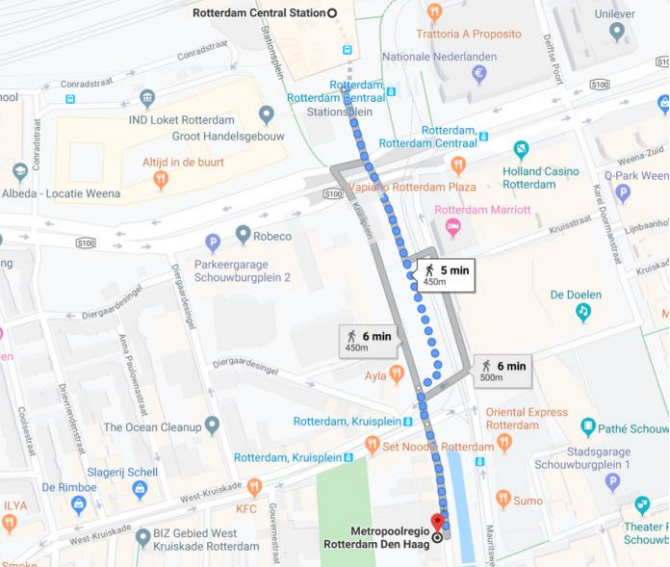


## BEST workshop #2 - 2020: How to advise more successfully to management, board, policy makers, project managers?

Rotterdam, Thursday 14<sup>th</sup> May 2020

<b>Topic:</b>	<i>How to effectively use data to more successfully inform management, policy-makers and project managers in decision-making processes.</i>	
<b>Target group:</b>	<i>People working with data, policy and involved in decision-making processes.</i>	
9:00	9:30	Coffee and Tea, refreshments
9:30	9:45	Welcome to city/region & short introduction to the topic. <b>tbc</b> , MRDH
9:45	10:15	Presentation of results from the BEST Survey or key figure database, <i>Pim Uijtdewilligen, MRDH</i>
10:15	10:45	<b>City presentation MRDH:</b> Where do bottlenecks occur when collecting and interpreting data in a repeating cycle of decision-making (e.g. when adjusting an operating schedule). <b>tbc</b> , MRDH
10:45	11:00	Break
11:00	11:30	<b>City presentation Helsinki:</b> Description of topic that will be presented, <i>and name of the presenter</i>
11:30	12:00	<b>City presentation Copenhagen:</b> Description of topic that will be presented, <i>and name of the presenter</i>
12:00	13:00	Lunch
13:00	13:30	<b>City presentation Oslo:</b> Description of topic that will be presented, <i>and name of the presenter</i>
13:30	14:00	<b>City presentation Stockholm:</b> Description of topic that will be presented, <i>and name of the presenter</i>
14:00	14:15	Break
14:15	14:45	Open discussion

14:45	15:00	Summary and closing comments
15:00	16:00	(Optional visit): Rotterdam Central Station and the bicycle parking garage underneath the station.

Practical information:	
<b>Where:</b>	<p>Westersingel 12, 3014 GN Rotterdam, the Netherlands. The MRDH is located near Rotterdam’s central train station. It takes about 7 minutes to walk from Rotterdam CS to the MRDH. See the map below for the actual walking route.</p> <p><b>From the Airport to Rotterdam Central (train) station:</b> If you arrive in the Netherlands via <u>Schiphol/Amsterdam Airport</u>: train times can be found on the NS website (<a href="https://www.ns.nl/en">https://www.ns.nl/en</a>). Tickets can be bought via this site, or at the ticket machines outside the train station at the airport. Trains to Rotterdam CS depart every 6-8 minutes. We recommend you take an intercity train (51mins / €13 one-way or €26 return any time) or an intercity direct train (26 mins/same costs, but with a €2.60 surcharge per journey, which you need to buy separately).</p> <p>If you arrive in the Netherlands via <u>Rotterdam-The Hague Airport</u>, you can take the shuttle bus (RET Frequentbus 33) to Rotterdam Central station which leaves every 4-5 minutes and takes between 22-27 minutes. The price per journey is €4.00 for a loose ticket, or €1.97 with an OV-chipcard (which costs a one-off fee of €7). For actual travel times, see <a href="https://9292.nl/en">https://9292.nl/en</a></p>
<b>Location (map):</b>	
<b>Entrance to Meeting Venue:</b>	<p><a href="https://goo.gl/maps/jvrFoF88bhHp9wNo6">https://goo.gl/maps/jvrFoF88bhHp9wNo6</a></p>
<b>How to register:</b>	<p>Click this link to register: <a href="https://forms.gle/9iBdKfDDiH2itpam8">https://forms.gle/9iBdKfDDiH2itpam8</a></p>