

Preliminary program - BEST Annual Seminar

Clarion Hotel Trondheim, 26th and 27th of March 2020

DAY 1: Thursday, 26th of March 2020

11.00 - 11.30	Registration
11.30 – 12.30	Lunch
12.30 - 12.40	Welcome to the BEST Seminar , Sini Puntanen, BEST Chair, Director of Department, Transport System and Research, HSL, Marko Vihervuori, BEST Vice Chairman, Head of Traffic Research Group, HSL
12.40 – 13.20	A presentation of public transport in Trondheim and Trøndelag , Andreas K. Enge, direktør for strategi og utvikling, AtB
13.20 – 13.50	Main results of the BEST 2019 Survey and the BEST Key Figure Database , NN, HSL, NN, Ruter, Sonja Eriksen, Movia, Bjørn-Ole Johannesen, Skyss, Ingrid Ødegård, AtB
13.50 – 14.00	Results from special survey topic 2019: How much personal data are our customers willing to share? <i>Presenter to be decided.</i>
14.00 – 14.10	Results from WS 1: How the preferences (and values) has changed in BEST survey, especially in student/ young adults' group? <i>Mats Johansson, SLL</i>
14.10 – 14.30	Coffee break
14.30 – 14.45	Workshops 2020 – short presentations by the responsible planning committee member (preliminary titles): WS 2: So much data. How to advise more successfully to management, board, policy makers, project managers? <i>14th of May 2020. Pim Uijtdewilligen, MRDH</i> WS 3: Using location-based data to estimate market shares, travel pattern AND changes in customer behaviour. <i>Sept/Oct 2020. Marko Vihervuori, HSL</i> WS 4: Public Transport on demand and new forms of mobility. New generations and new requirements. <i>Nov/Dec 2020. Peter Andreas Rosbak Juhl and Pernille Jørgensen, Movia</i>
14.45 – 15.30	City presentation - Geneva: 1) New cross-border tramway line 17 to Annemasse: financing and operational issues. 2) Presentation of the Quality measurement system (QMS) for Regional passenger traffic of the Swiss federal office for transports. <i>Nicolas SIMOND, Ingénieur planification, Direction des Transports Collectifs</i>
15.30 – 15.45	City presentation – Turku: Topic to be decided, <i>Lauri Jorasmaa, City of Turku</i>
15.30 – 15.45	Afternoon snack
15.45 – 16.30	City presentations - Bergen (Hordaland): 1) Skyss + Kringom, the merger of two organisations and counties, 2) Our experience with the new contract form “Bus as a service” 3) Restrictions on car traffic in the city centre in Bergen – effects on the bus service
16.30 – 16.45	City presentation – Tampere: Nysse* travelling with you – Tampere towards rails, <i>Leena Huhtala, Tampereen kaupunki / joukkoliikenne / Nysse (*Nysse = PTA in Tampere)</i>
16.45 – 17.00	Closing comments day 1 , Marko Vihervuori, BEST Vice Chairman, Head of Traffic Research Group, HSL
19.00	<i>A veteran tram takes us from St. Olavs gate tram stop to the colleagues’ dinner</i>
19.30 - >	<i>Colleagues’ dinner: Lians Restaurant https://www.lianrestaurant.no/. Return by bus to the city center with a possibility to enjoy an optional 20 min guided tour by foot at 22.30</i>

DAY 2: Friday 27th of March 2020

09.00 – 09.45	City presentations – Helsinki: Effects of the new fare zones in Helsinki. <i>Marko Vihervuori, Head of Traffic Research Group, HSL. Other possible topics that might be presented: APC, how to track travel patterns with sensors & beacons, app-based travel behaviour surveys</i>
09.45 – 10.30	City presentations - Oslo and Akershus: Alternative 1) eScooters: A glimpse into the mobility future or a short-lived fad? How eScooters affected Ruter's area. <i>Gylve Aftret-Sandal, Head of Analysis, Ruter</i> Alternative 2) Theory and practice. Building next generation Transport-as-a-Service (TaaS) for public transport. <i>Presenter tbd</i>
10.30 – 10.45	<i>Coffee and tea break</i>
10.45 - 11.30	City presentations - Stockholm: 1) SLs trend report: A changing world – trends and consequences for public transport, 2) APC – why and how we had to redo the whole work process/workflow. Experiences and learnings.
11.30 - 12.30	<i>Lunch</i>
12.30 – 13.15	City presentations – Trondheim: Developing AtBs new mobility platform – possibilities and challenges, <i>Tom Nørbech, seksjonsleder for teknologi og mobilitetstjenester, AtB</i>
13.15 – 14.00	City presentations – Copenhagen: 1) The opening of the new metro line on the 29th of September, and how we adjusted the bus network. Experiences and learnings.
14.00 – 14.15	<i>Coffee and tea break</i>
14.15 – 15.00	City presentation - Rotterdam / Den Haag: “From stations towards multi-modal hubs: Why are simple ideas so hard to deliver?” <i>Pim Uijtdewilligen, MRDH Program manager Public Transportation for the Rotterdam region</i>
15.00 - 15.15	Closing comments, <i>Sini Puntanen, BEST Chair, Director of Department, Transport System and Research, HSL</i>
15.15	<i>End of program</i>

Practical information

Where	Clarion Hotel Trondheim, Brattørkaia 1, N-7011 Trondheim, Norway (Tel +47 739 25 500) https://www.nordicchoicehotels.com/hotels/norway/trondheim/clarion-hotel-trondheim/
Fee BEST members	The fee for attending the seminar is approx. EUR 250 per participant. The amount covers the seminar fee, including lunches on Thursday & Friday, and the colleagues' dinner Thursday night. One participant from each member organisation is free.
Fee non-members	PT authorities that are not member of BEST can participate. The fee is the same as for members of BEST (EUR 250 per participant).
Registration	Please register here as soon as possible and no later than 24th of February 2020 . If you have any questions, contact BEST project coordinator Kjetil Vrenne (+47 922 53 417 / kjetil@vrenne-enable.no).
Hotel accommodation	<p>Hotel accommodation is not included in the seminar fee. You need to book your own accommodation. HSL has reserved a number of rooms from the 25th of March, that can be booked by the seminar participants through groups.cl.trondheim@choice.no. Please refer to bookingref.: 1121GR015964 when making your reservation (and specify if you want to stay one or two nights).</p> <p>Price per room is NOK 1.540,- / 1.750,- for a standard room, including breakfast (single/double). The rates for a superior room are NOK 1.840,- / 2.040,- per night (single/double). The room quota is reserved until 24th of February, so make sure you book your room in time!</p>